

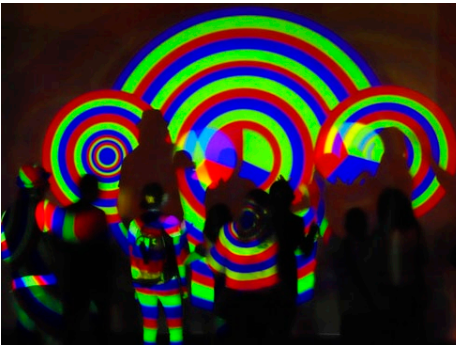
AUGUST 26, 2010
FOR IMMEDIATE RELEASE

CONTACT: Jolene Giandomenico, Gallery Administrator
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1708 Gallery Announces the Third Annual InLight Richmond in Shockoe Slip



Organized by 1708 Gallery, InLight Richmond 2010, the third annual public exhibition of contemporary art inspired by light, will take place on October 22, 2010 from 7:30 pm until midnight. The location for this year's InLight Richmond is Shockoe Slip. The historic fabric of Shockoe Slip, with its cobblestone streets and revitalized tobacco warehouses, offers artists a unique canvas for this year's exhibition. Shockoe Slip is also a dynamic, authentic Richmond neighborhood that today is home to many creative companies and people, which makes it a great location for Richmond's edgiest and most progressive art exhibition.



"From its inception in 2008, InLight Richmond was conceived as a moving exhibition. By moving InLight Richmond to different sites around the city, 1708 Gallery offers artists a different urban environment to respond to each year and attracts audiences to different and diverse areas of Downtown Richmond" said Suzanne Hall, 1708 Gallery Board President. InLight Richmond was launched in 2008 in honor of 1708 Gallery's 30th anniversary and transformed several blocks of Broad Street around the gallery in the First Fridays area. The second year, InLight moved east on Broad Street to the Richmond Marriot, CenterStage, Federal Court House and National Theatre area. "If you think about the architecture and scale of those two neighborhoods, they really offer artists completely different canvases, as does Shockoe Slip," remarks Hall.



InLight Richmond will transform Shockoe Slip with 39 installations created by 60 artists presenting a mix of visual and performance art showcased in a variety of unexpected spaces – including sidewalks, alcoves, walls, storefronts, building facades, instant gallery spaces and more. Photography, video, sculpture, mixed media, interactive, sound, digital, and performance art are just a sampling of the art you will experience. This year emerging and established artists from throughout the United States, and as far away as Australia, have been selected for the exhibition by guest juror Amanda McDonald Crowley. Ms. Crowley is the Executive Director of Eyebeam, which is the leading not-for-profit art and technology center in the United States, dedicated to exposing broad and diverse audiences to new technologies and media arts. The detailed list of participating artists and their installations will be revealed over the next month.

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InLight Richmond will kick-off with a Community Lantern Parade at 7:30 p.m. on Friday, October 22nd. 1708 Gallery has organized a number of lantern making workshops that will take place during October, which provide an opportunity for Richmonders to participate in InLight. You can make a lantern at one of 1708's workshops or visit one of our partner organizations, the Visual Arts Center and the Children's Museum of Richmond, for a lantern workshops. The detailed schedule of lantern workshops is attached. Anyone interested in making a lantern, either at a workshop or at home on your own (see our website www.1708gallery.org for instructions), will have the opportunity to bring your lantern to the parade and help kick off InLight Richmond 2010.



Another creative element of InLight Richmond is Wearable Art, which is a 1708 Gallery original, created 12 years ago. Wearable Art InLight is a light inspired fashion show. High school students, college students and anyone else who is a fashion designer at heart should submit their Wearable designs. A call for entries is attached. The winning designs will be presented by models walking through the streets ending up on stage. A panel of judges will determine who receives the Best in Show and other awards.

InLight Richmond is made possible by our presenting sponsor Altria Group and other sponsors including MWV (MeadWestvaco) Venture Richmond, Dominion, NBC12, Richmond Times-Dispatch, and TV Jerry.

We are still looking for sponsors, so if you are interested in helping support InLight Richmond 2010, please contact 1708 Gallery at 804-643-1708.

1708 Gallery is seeking volunteers to help with a variety of tasks related to the event. Please contact us at 804-643-1708 or by email at info@1708gallery.org for more information.

About 1708 Gallery:

InLight Richmond is organized by 1708 Gallery, a non-profit arts organization committed to presenting exceptional new art. 1708 Gallery is committed to providing opportunities for artistic innovation for emerging and established artists and to expand the understanding and appreciation of new art for the public.

For more information including event and parking details, please visit www.1708gallery.org.

Follow 1708 Gallery and InLight on Twitter by following #1708 or #inlight1708 or #inlight.

IMAGE CREDITS: top to bottom: all images from InLight Richmond 2009: page 1: *Show of Hands* by Ed Purver, photo by Elli Morris; *White Light* by Amanda Long, photo by Omar Delgado; Community Lantern Parade, photo by Elli Morris; page 2: lantern making workshop, photo by Harrison Keeler; Wearable Art model

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CALENDAR OF LANTERN WORKSHOPS

Open to the public

OCTOBER 1ST

1708 Gallery's InLight Richmond Community Lantern Making

First Fridays Free Lantern Making Workshops

7 to 10 pm, all ages (location TBD)

Featuring PAPER HOUSE LANTERNS with Matt Lively

Matt Lively is a painter, sculptor, and printmaker based in Richmond, and he is currently in the process of making a short film. He teaches at Virginia Commonwealth University.

In addition to the paper house lanterns, we will offer other lantern designs to create. For more information please visit www.1708gallery.org or call 804-643-1708.

OCTOBER 3RD

1708 Gallery's InLight Richmond Community Lantern Making

VELLUM LANTERNS with George Ferrandi

1 to 4 pm, college students - adult (location TBD)

George Ferrandi is a Brooklyn based artist who has conducted lantern workshops in Philadelphia and Baltimore for Lantern parades. The workshop is \$25 and lasts 2-3 hours. Register at www.1708gallery.org or call 804-643-1708.

OCTOBER 6TH

1708 Gallery's InLight Richmond Community Lantern Making

RECYCLED LIGHT with Noah Scalin

5:30 to 8 pm, teen - adult (location TBD)

Noah is a local designer and the creator of Skull-A-Day: a yearlong Webby Award winning online art project. The workshop is \$25 and lasts 2-3 hours. Register at www.1708gallery.org or call 804-643-1708.

OCTOBER 14TH

1708 Gallery's InLight Richmond Community Lantern Making in collaboration with Visual Arts Center of Richmond

"Lantern Making" as part of the Art & Coffee Series at the Visual Arts Center of Richmond

9:30 to 10:30 am, Free and open to the public

OCTOBER 2ND, 9TH AND 16TH

1708 Gallery's InLight Richmond Community Lantern Making in collaboration with Visual Arts Center of Richmond

Side by Side Saturdays at the Visual Arts Center of Richmond

Open to adults participating with children ages 5 - 15

Three different Saturdays of Lantern Making workshops. Side by Side is a fun + free studio art program for children and families at the Visual Arts Center of Richmond! Pre-registration required. Space is limited. Sign up for one or all three. Register at www.visarts.org after September 1. 804-353-0094.

OCTOBER (ALL MONTH)

1708 Gallery's InLight Richmond Community Lantern Making in collaboration with Visual Arts Center of Richmond

Lantern Making at The Children's Museum

For the month of October The Children's Museum of Richmond is offering Lantern making in the Art Studios at both the Short Pump and Downtown locations. Lantern making is free with admission.

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WEARABLE ART INLIGHT 2010 CALL FOR ENTRIES

Wearable Art InLight Competition and Fashion Show



1708 Gallery calls all creative individuals to submit entries for the **13th Annual Wearable Art InLight competition and fashion show**. A creative fusion of fashion, sculpture, media and movement, Wearable Art InLight is a component of **InLight Richmond**, the third annual celebration of light-inspired contemporary art. The winning designs will be presented in a fashion show which will take place outside on Friday, October 22, 2010 in Richmond's historic Shockoe Slip. There will be opportunity for window displays in local fashion boutiques for the winning designs.

Organized by 1708 Gallery, InLight Richmond is an exploration and celebration of contemporary art including an exhibition of light-inspired art installations by international artists, the Wearable Art fashion show and a Community Lantern Parade. For more details about InLight Richmond and to see images from previous years, please visit our website: www.1708gallery.org/inlight.

Inspiration:

InLight Richmond transforms a part of Richmond into an outside light-inspired art experience. The proposed concepts and designs for Wearable Art InLight should reflect the theme of *light*. To draw inspiration for your design, we invite you to take a guided tour of the costume and textile collection at the Valentine Richmond History Center (richmondhistorycenter.com). If you're interested in signing up for a tour, please contact InLight Project Manager, Kerry Mills at kmills@1708gallery.org (space is limited).

Details:

- Deadline for submissions: **5 p.m. Friday, September 25, 2010**
- Please submit your entry online at www.1708gallery.org/inlight
- A panel of judges will select the winning pieces of wearable art to be presented in the fashion show
- Artists will be notified by Wednesday, September 29, 2010
- If selected, each participant is wholly responsible for organizing their entry including supplying a model for the fashion show
- A panel of judges will distribute a variety of awards valued at more than \$2,000



IMAGE CREDITS: top to bottom: Wearable Art model, InLight Richmond 2009; Wearable Art model, InLight Richmond 2008, photo by Terry Brown