FOR IMMEDIATE RELEASE

SV Randall: In the Purple
March 23 - April 28, 2018

Richmond - 1708 Gallery is pleased to present In the Purple, a solo exhibition by interdisciplinary artist SV Randall.

Historically, the color purple was rare. Made from a laborious process of crushing and boiling sea snails, the resulting dye was worth more than gold and reserved for the elite. A child born into the wealthy class was said to be “born in the purple”.

In the Purple examines the relationship between consumer, commodity, and object transformation. Randall focuses on the symbolism and historical implication of basic consumer objects to identity the notion of obsolescence, visual decay and materiality.

SV Randall received his bachelors from Alfred University and recently completed his Masters in Sculpture + Extended Media from VCU. He is the recipient of the Toby Devin Lewis Fellowship Award, a Sculpture Fellowship through the Virginia Commission for the Arts, and a Visiting Artist Grant through the Institute for Electronic Arts. He currently lives in New Mexico where he is teaching in the MFA and BFA programs at New Mexico State University and the University of Texas at El Paso as a visiting artist.

The opening reception will be on Friday, March 23, 2018 from 6 - 8 pm, with an artist talk on Saturday, March 24, 2018 at 10 am.

For more details, visit 1708gallery.org.
